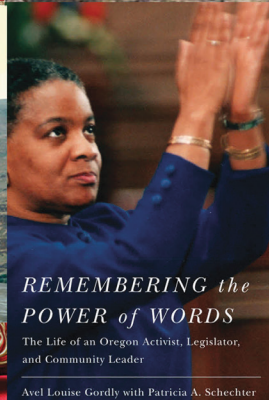
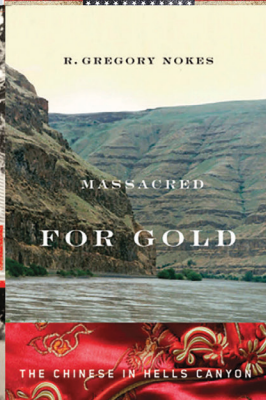
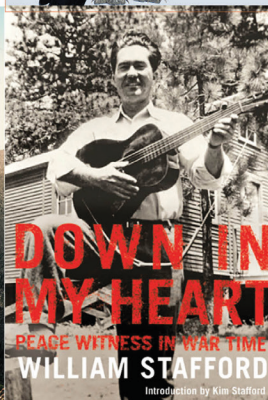
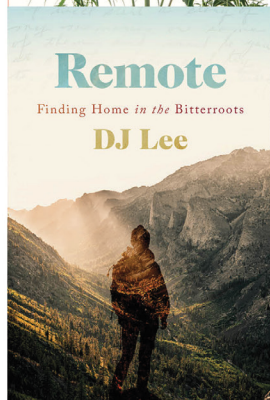
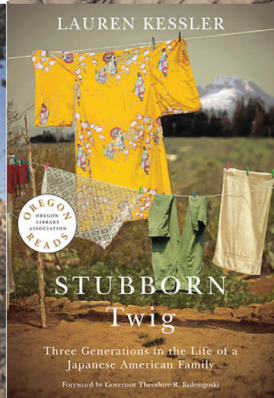
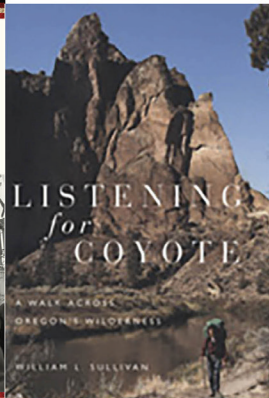
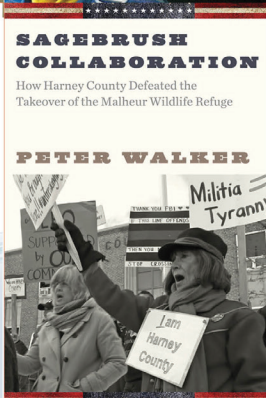
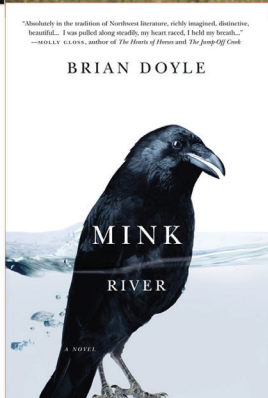
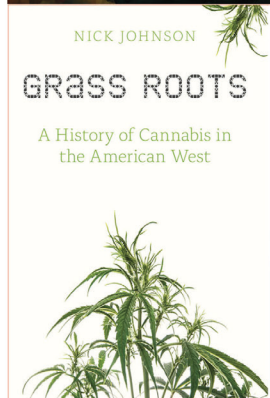
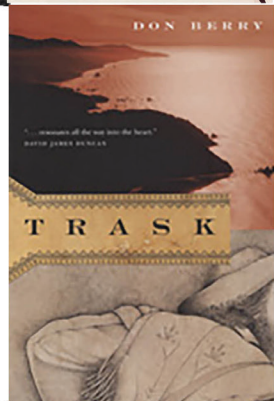
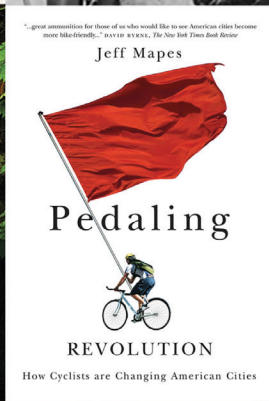
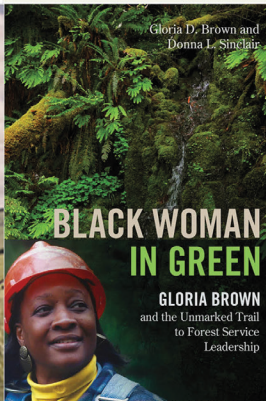
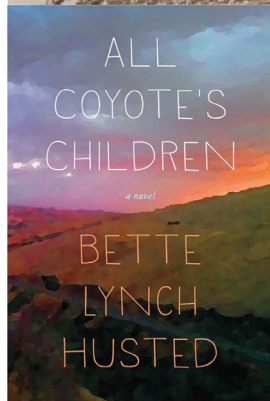
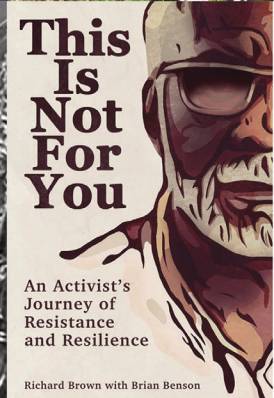
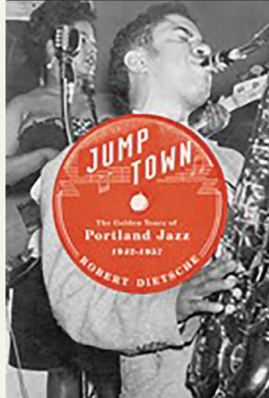
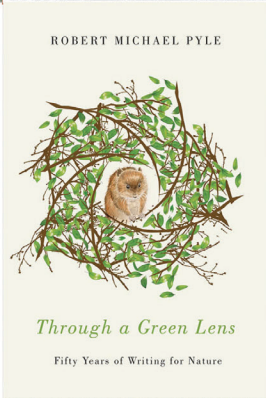
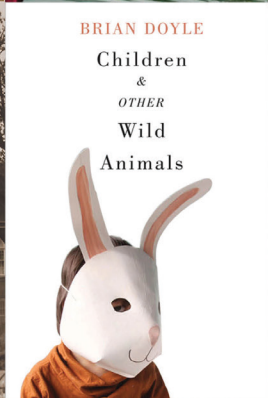
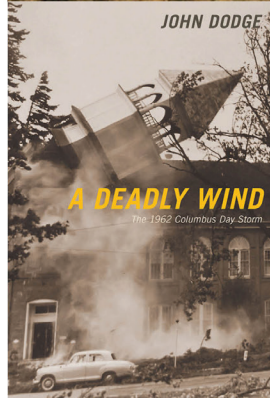
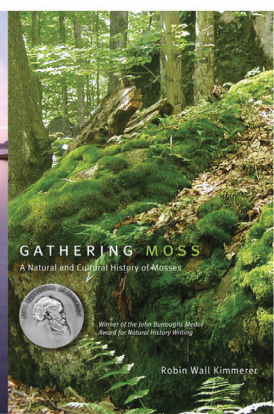
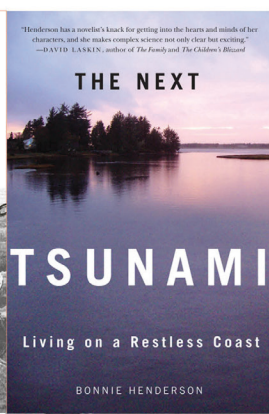
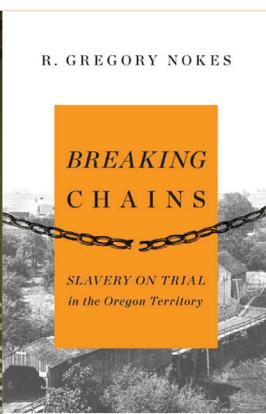
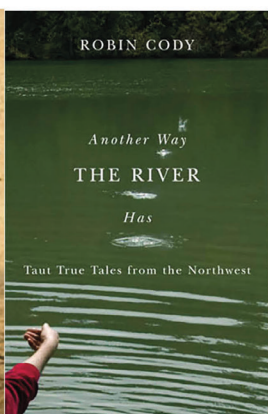
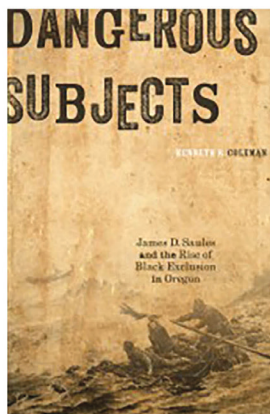


2022

Oregon State University Press **IMPACT REPORT**





OREGON STATE UNIVERSITY PRESS

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OREGON STATE UNIVERSITY PRESS

MESSAGE FROM THE DIRECTOR

It's a pleasure to share with you—our stakeholders—this overview of the past year: the accomplishments, the challenges, and, of course, the new books published under the OSU Press imprint.

We published, copublished, or distributed a total of 23 books in 2021-2022. Our readers learned about the first landscape architecture firm founded by women in the Pacific Northwest and the forgotten story of the Tillamook cheese war; about scientific triumphs in a reservation classroom and life and death on a family tree farm; about nighthawks and native conifers; and about strategies for coping with climate chaos.

Although sales were down slightly over the previous fiscal year, we still experienced an outstanding year in historical terms, our second best sales year ever. Record sales are gratifying, but even more rewarding is to see new and more diverse communities discover and discuss OSU Press books. By publishing for a broader community and making our books as accessible as possible, the Press helps fulfill OSU's land grant mission, extending the university's reach and reputation.

MISSION STATEMENT *Oregon State University Press informs and inspires scholars, students, and curious readers by publishing works of regional importance and lasting cultural value. We extend and advance OSU's land-grant mission by cultivating responsible scholarship, promoting creativity, and disseminating ideas and knowledge. In all of our work, we are committed to advancing equitable and inclusive publishing and encouraging diverse voices and viewpoints.*

I'm deeply grateful for the hard work and flexibility of the talented Press staff, the meaningful contributions from our student intern and student assistant, and the guidance offered by our faculty editorial board. In addition, the ongoing support of our many publishing partners—authors, booksellers, librarians, readers, and donors—ensure that these works of scholarly and creative merit are published, read, and discussed.

Thank you for being part of this book community and for your support of OSU Press.

TOM BOOTH
Press Director

LAND ACKNOWLEDGMENT Oregon State University in Corvallis, Oregon, is located within the traditional homelands of the Mary's River or Ampinefu Band of Kalapuya. Following the Willamette Valley Treaty of 1855, Kalapuya people were forcibly removed to reservations in Western Oregon. Today, living descendants of these people are a part of the Confederated Tribes of Grand Ronde Community of Oregon (grandronde.org) and the Confederated Tribes of the Siletz Indians (ctsi.nsn.us).

OUR COMMITMENT TO EQUITY, DIVERSITY, AND INCLUSION

In 2022, the Press continued to make progress on its goal to identify and engage in outreach with new and more diverse audiences, particularly in communities that have been historically and currently marginalized within traditional academic publishing.

- We've promoted and helped to support the new Avel Gordly Scholarship for Oregon Black Women. A longtime activist and community leader, Gordly was the first African American woman elected to the Oregon Senate; the Press published her memoir, *Remembering the Power of Words*, in 2011. With the History Department at Portland State University, the Women, Gender, and Sexuality Studies program at OSU, and Third Eye Books, Portland's only Black-owned bookstore, we hosted a virtual 75th birthday celebration for Avel Gordly.
- The Press signed a publishing agreement with the Quinault Indian Nation for co-publication of *Gifted Earth: The Ethnobotany of the Quinault and Neighboring Tribes* by Douglas Deur and the Knowledge-Holders of the Quinault Indian Nation. An earlier attempt to publish the book was unsuccessful, but extended conversations over two years between tribal members and Press staff resulted in a better understanding of what both parties hoped to achieve with the book. It was a long path to publication, but our experience underscores the relationship building that needs to happen in order to do this collaborative work in a respectful and lasting way.
- For an updated edition of *Indians, Fire, and the Land in the Pacific Northwest*, edited by Robert Boyd, the Press commissioned research ecologist Frank Kanawha Lake (Karuk descendant) to provide a new foreword. To make the book more accessible, the Confederated Tribes of Grand Ronde provided a generous grant through their Cultural Resources Publication Sponsorship Program that made possible the first e-book edition of the work.
- OSU Press was a sponsor of the 2022 National Traditional Ecological Knowledge Summit, hosted by the OSU TEK Club. A volume of writings from and inspired by the summit, edited by conference organizer and OSU graduate student Lara Jacobs (Muscogee), is under contract.
- Press staff read and discussed the "Antiracism Toolkit for Allies," a resource from the Coalition for Diversity and Inclusion in Scholarly Communication.

 OREGON STATE UNIVERSITY PRESS

OUR PEOPLE

FACULTY EDITORIAL BOARD

The Oregon State University Press Faculty Editorial Board consists of nine faculty members from OSU and other colleges, universities, and institutions in the state. The Board is the guarantor of the Press's imprint and approves offering publication contracts for new projects. The Board meets three to four times a year to consider projects presented by the Press. Board members also act as ambassadors and advisors for the Press.

NATCHEE BLU BARND (CHAIR)	Oregon State University; Ethnic Studies
SUSAN BERNARDIN	Oregon State University; School of Language, Culture, and Society
CRISTINA EISENBERG	Oregon State University; Forest Ecosystems & Society
TIFFANY SACRA GARCIA	Oregon State University; Fisheries and Wildlife
JACOB HAMBLIN	Oregon State University; History
JUSTIN ST GERMAIN	Oregon State University; School of Writing, Literature, and Film
CHERSTIN LYON	Southern Oregon University; Honors College
MARSHA WEISIGER	University of Oregon; Center for Environmental Futures
JOEL ZAPATA	Oregon State University; History

STAFF

TOM BOOTH	Press Director
KIM HOGELAND	Acquisitions Editor
MICKI REAMAN	Editing, Design, and Production Manager
MARTY BROWN	Marketing and Sales Manager
SIERRA SHERLAND	George P. Griffis Publishing Intern (2021–2022)
THERESA BOAK	Student Assistant

GEORGE P. GRIFFIS PUBLISHING INTERNSHIP

The George P. Griffis OSU Press Internship Endowment, created in 2010 by Joan Griffis to honor the memory of her father, provides support for students participating in internships within the OSU Press. The George P. Griffis Publishing Intern for the 2021-2022 academic year was Sierra Sherland, a junior in the English department who transferred to OSU after two years at Chemeketa Community College.

“It was . . . so satisfying to work on a project from the very beginning of the process to the end, where it is getting prepped for production. It makes you feel like a proud parent to see it finally out in the world. I loved getting to go to Powell’s and show my friends OSUP books and be like ‘this is our book!’ or ‘I’m working on the new edition for this book!’” —SIERRA SHERLAND

Supervised by acquisitions editor Kim Hogeland, Sierra gained hands-on experience in the general operations of a university press and worked closely with publishing professionals. Sierra quickly became adept at preparing complex book projects for production and played a critical role in the press’s success this year. Sierra coordinated peer review of manuscripts, reviewed and offered insight on new projects, and researched and secured reprint rights. She also took on projects outside of the acquisitions department, including proofreading edited manuscripts and learning the basics of InDesign in order to assist the press’s managing editor in organizing the extensive photo program for a natural history guide.

With the return of in-person events, Sierra had the opportunity to attend the Western History Association’s annual conference, where she staffed the press’s booth and sat in on author meetings, and the Oregon Book Awards.

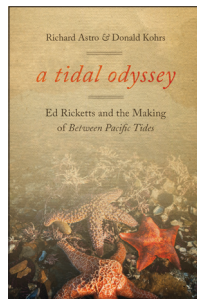
STUDENT ASSISTANT

Theresa Boak joined OSU Press as the student assistant in September of 2021, working onsite in the Press offices. She has provided invaluable assistance with in-house inventory reconciliation and has provided excellent administrative support for copyright applications. She has also stepped in on occasion to assist our library colleagues.

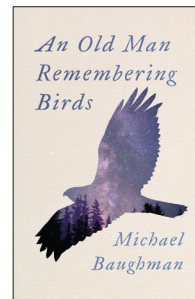
“Thank you for sharing Theresa with us over Winter break. She was absolutely fabulous. A very hard worker not afraid of digging right into the work. Excellent listener. Smart. Everything we hope for in our student employees.” —LUCINDA AMERMAN, OSU LIBRARIES

2022 NEW BOOKS

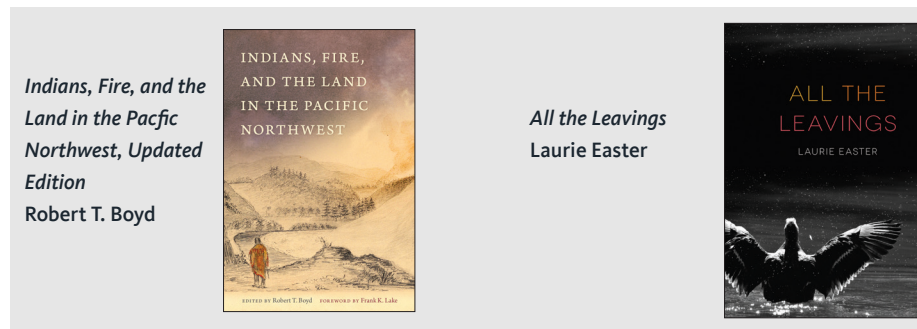
Between July 1, 2021, and June 30, 2022, Oregon State University Press published eighteen new books, two second editions (*Indians, Fire, and the Land in the Pacific Northwest* and *Portland in Three Centuries*), and one paperback reissue (*White Poplar, Black Locust*). In addition, we provided distribution services for two titles from other Oregon publishers, OSU Extension and Rivertide Publishing.



A Tidal Odyssey:
Ed Ricketts and the
Making of Between
Pacific Tides
Richard Astro and
Donald Kohrs

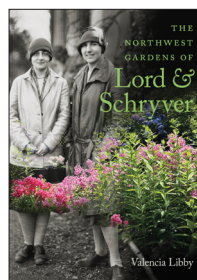


An Old Man
Remembering Birds
Michael Baughman

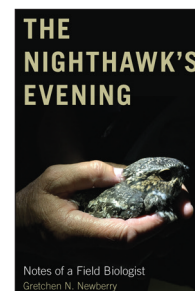


Indians, Fire, and the
Land in the Pacific
Northwest, Updated
Edition
Robert T. Boyd

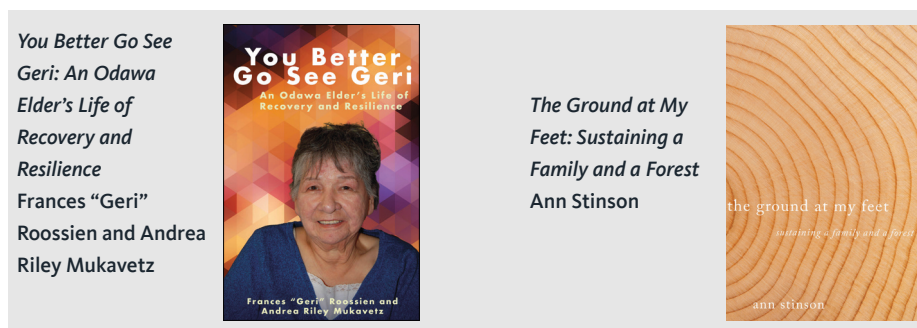
All the Leavings
Laurie Easter



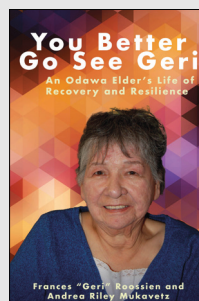
The Northwest
Gardens of Lord &
Schryver
Valencia Libby



The Nighthawk's
Evening: Notes of a
Field Biologist
Gretchen N.
Newberry



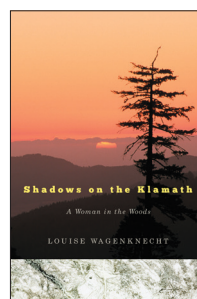
You Better Go See
Geri: An Odawa
Elder's Life of
Recovery and
Resilience
Frances "Geri" Roossien and
Andrea Riley Mukavetz



The Ground at My
Feet: Sustaining a
Family and a Forest
Ann Stinson

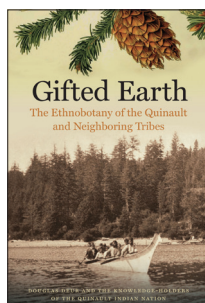


Shadows on the
Klamath: A Woman in
the Woods
Louise Wagenknecht

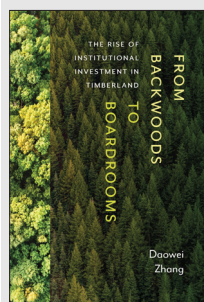


White Poplar,
Black Locust
Louise Wagenknecht

Gifted Earth: The Ethnobotany of the Quinault and Neighboring Tribes
Douglas Deur and the Knowledge-Holders of the Quinault Indian Nation



"I continue to be impressed with all that you and the OSUP staff are able to do given your size and the number of books you publish. Really appreciate all the press team is doing in support of my book. They're responsive, very good, and enjoyable to work with." —SAM STERN, AUTHOR OF BERNARD DALY'S PROMISE



From Backwoods to Boardrooms: The Rise of Institutional Investment in Timberland
Daowei Zhang

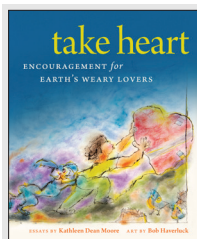
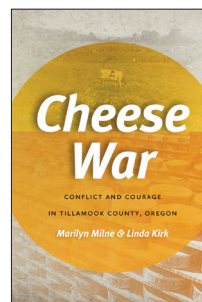


Portland in Three Centuries: The Place and the People, 2nd Edition
Carl Abbott

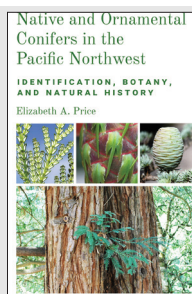
Children of the Stars: Indigenous Science Education in a Reservation Classroom
Ed Galindo with Lori Lambert



Cheese War: Conflict and Courage in Tillamook County, Oregon
Marilyn Milne & Linda Kirk

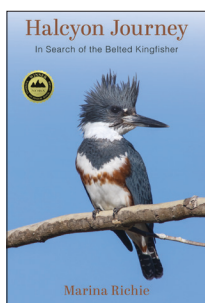


Take Heart: Encouragement for Earth's Weary Lovers
Essays by Kathleen Dean Moore; Art by Bob Haverluck

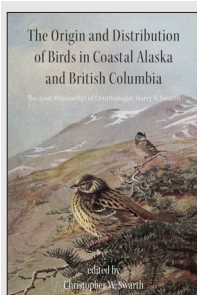
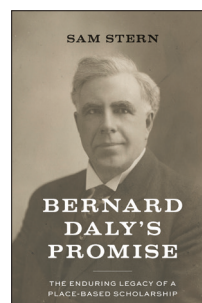


Native and Ornamental Conifers in the Pacific Northwest: Identification, Botany, and Natural History
Elizabeth A. Price

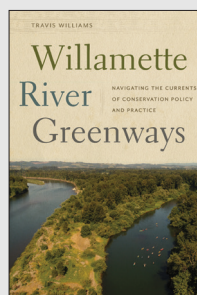
Halcyon Journey: In Search of the Belted Kingfisher
Marina Richie



Bernard Daly's Promise: The Enduring Legacy of a Place-Based Scholarship
Sam Stern



The Origin and Distribution of Birds in Coastal Alaska and British Columbia: The Lost Manuscript of Ornithologist Harry S. Swarth
Christopher W. Swarth, editor



Willamette River Greenways: Navigating the Currents of Conservation Policy and Practice
Travis Williams

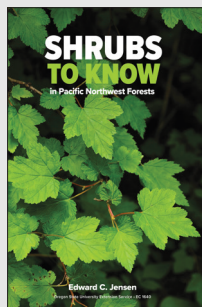
2022 NEW BOOKS

DISTRIBUTED TITLES

*Shrubs to Know in
Pacific Northwest
Forests*

Edward C. Jensen

Published by
the Oregon
State University
Extension Service



*Astoria: An Oregon
History*

Karen L. Leedom

Published by
Rivertide Publishing



Portland Book Festival



*Author Laurie Easter at the annual trade show of
the Pacific Northwest Booksellers Association*



*Acquisitions editor Kim Hogeland at the Western
History Association annual conference*



Eugene Author Fair

2022

HIGHLIGHTS

“[The Northwest Gardens of Lord & Schryver] will be an excellent addition for our member libraries, enriching our understanding of the history of women in landscape architecture. I also think Oregon State University Press is making a strong impression on librarians in the plant sciences!” –BRIAN R. THOMPSON, ELISABETH C. MILLER LIBRARY, UNIVERSITY OF WASHINGTON BOTANIC GARDENS

AWARDS AND HONORS

- *Native Space: Geographic Strategies to Unsettle Settler Colonialism* by Natchee Blu Barnd received the Association of Ethnic Studies Outstanding Book Award. Dr. Barnd serves as the chair of the Press's Faculty Editorial Board.
- The Renewable Natural Resources Foundation recognized Daowei Zhang with the Outstanding Achievement Award for his book *From Backwoods to Boardrooms: The Rise of Institutional Investment in Timberland*.
- *The Northwest Gardens of Lord & Schryver* by Valencia Libby received the John Brinkerhoff Jackson Book Prize, presented by the Center for Cultural Landscapes, and the Award for Excellence in Landscape Design and Architecture from the Council on Botanical and Horticultural Libraries.
- Three Press titles were named finalists for the Oregon Book Awards: *The Last Layer of the Ocean: Kayaking through Love and Loss on Alaska's Wild Coast* by Mary Emerick and *rough house* by Tina Ontiveros were both finalists for Creative Nonfiction. *Hops: Historic Photographs of the Oregon Hopscape* by Kenneth Helphand was a finalist in General Nonfiction.
- *I Have Not Loved You with My Whole Heart* by Cris Harris was a Foreword INDIES finalist in the LGBTQ+ category.
- *All the Leavings* by Laurie Easter was a finalist for the Next Generation Indie Book Awards in the Women's Literature category.
- Year-end best lists: *Remote: Finding a Home in the Bitterroots* by DJ Lee (*Entropy* magazine); *This is Not for You: An Activist's Journey of Resistance and Resilience* by Richard Brown and Brian Benson (Multnomah County Library); *Touching This Leviathan* by Peter Moe (*Seattle Times*).

MEDIA COVERAGE

- A feature article in *Forbes Magazine* on *Bernard Daly's Promise: The Enduring Legacy of a Place-Based Scholarship* by Sam Stern (professor and dean emeritus of education, OSU) highlighted the 100th anniversary of the nation's oldest, continuously operating place-based college scholarship.
- The *Oregonian* introduced readers to *The Northwest Gardens of Lord & Schryver* with a feature article.
- Two books by OSU faculty authors—*A Place for Inquiry, A Place for Wonder: The Andrews Forest* by William G. Robbins and *The Environmental Politics and Policy of Western Public Lands*, edited by Erika Allen Wolters and Brent S. Steel—received coveted “highly recommended” review ratings in *Choice* magazine.

OUTREACH AND EVENTS

2022 saw the cautious return of some in-person events, conferences, and book festivals, as well as a vast array of virtual events. Some highlights from the past year:

- *This is Not for You: An Activist's Journey of Resistance and Resilience* by Richard Brown and Brian Benson was the inaugural selection for the new Blue Sky Center for Photography Book Club.
- Columbia Gorge Community College and local bookstores hosted a Community Reads program for *rough house* by Tina Ontiveros.
- *A Generous Nature: Lives Transformed by Oregon* by Marcy Houle was selected by Jefferson County, Oregon, for its Community Reads program.
- *Honey in the Horn* by H. L. Davis was a Cannon Beach Reads selection.
- The Oregon Coast Council for the Arts repurposed a school bus to bring art and science to at-risk students in rural Lincoln County, using a curriculum based on *Ellie's Log: Exploring the Forest Where the Great Tree Fell* and *Ellie's Strand: Exploring the Edge of the Pacific*, both by M. L. Herring and Judith L. Li. Oregon ArtsWatch ran a profile of the Oregon Coast Art Bus.
- Nearly three hundred people attended an Oregon Justice Department webinar, “A Conversation on *Breaking Chains: Slavery on Trial in the Oregon Territory*,” with author R. Gregory Nokes.

Conferences and Exhibits

OSU Press staff exhibited at the Western History Association conference in Portland and the American Society for Environmental History annual meeting in Eugene.

Bookfairs

OSU Press exhibited at the Portland Book Festival, the Florence Festival of Books, and the Eugene Author Fair.

Trade Shows

OSU Press exhibited at the annual trade show of the Pacific Northwest Booksellers Association, held in Portland in October 2021.

COLLABORATIONS & CHALLENGES

COLLABORATIONS

We partnered with nearly thirty organizations this year; highlights included:

- OSU Press received publication support from the Dr. Daly Project in Lakeview, Oregon, in support of *Bernard Daly's Promise: The Enduring Legacy of a Place-based Scholarship* by Sam Stern. The official launch for the book took place during the annual Dr. Daly Days Celebration, which marked the 100th anniversary of Daly Fund scholarships being awarded to Lake County students.
- A Ford Family Foundation grant made possible distribution of 185 copies of *Oregon Painters: Landscape to Modernism, 1859-1959* by Ginny Allen and Jody Klevit to rural schools throughout Oregon.
- Acquisitions editor Kim Hogeland worked with history faculty and students at Portland State University to create PDX Protests, a syllabus and timeline for the 2020 racial justice protests. Drawing on local journalism as well as scholarly resources, the students attempted to answer the question, "Why Portland?" At the same time, they sought to correct inaccuracies or oversights in national coverage of the protests and provide context to an event that touched many Oregonian lives. OSU Press is proud to serve as a project partner and we appreciated the opportunity to collaborate with professor Katrine Barber, a former Press editorial board member, and her students on this important online resource.
- We increased international audiences for OSU Press books by signing licensing agreements for a Russian language edition of *Gathering Moss: A Natural and Cultural History of Mosses* by Robin Wall Kimmerer and for a Chinese language edition of *Numbers and Nerves: Information, Emotion, and Meaning in a World of Data*, edited by Scott Slovic and Paul Slovic.
- The Press or its authors received grants in support of new book projects from Confederated Tribes of Grand Ronde; The Daly Project; J. M. Kaplan Fund; Magnum Foundation; New Jersey City University and the Ford Family Foundation; Oregon Birding Association; Oregon Parks Foundation Fund; OSU Department of Fisheries, Wildlife, and Conservation Sciences; Quinalt Indian Nation; US Fish & Wildlife Service; USGS Oregon Cooperative Fish and Wildlife Research Unit; and Willamette University College of Law. In addition, a generous bequest from former Press board member and longtime OSU professor Nancy Weber established the Nancy & James Weber OSU Press Endowment Fund to support Press publications.

CHALLENGES

Ongoing supply chain disruptions, which first surfaced at the start of the pandemic, will be one of our most enduring memories of the past year. These disruptions not only turned the process of publishing books into a puzzle to be solved, but they also have serious implications for pricing decisions and profit margins.

Related are the significant cost increases for paper, printing, distribution, and freight that we're continuing to face. Fortunately, the outstanding sales years that the Press has had over the past two fiscal years provide some flexibility to adapt to inflationary pressures. Going forward, we'll continue to watch costs carefully and revise our pricing policies as needed.

"I'm proud the book was printed in the United States, and I'm truly grateful to OSU Press—professional, attentive, supportive, and smart!" —MARINA RICHIE, AUTHOR OF *HALCYON JOURNEY: IN SEARCH OF THE BELTED KINGFISHER*

2022 BY THE NUMBERS

PUBLISHING PROGRAM OVERVIEW

As of June 30, 2022, OSU Press had 449 active titles in print, including 95 print-on-demand or digital-short-run titles. We have been working hard over the past several years to expand digital access to our books. 145 books are now available digitally in PDF format. 81 titles are also available in Kindle and/or ePub format.

ACQUISITIONS OVERVIEW

Submissions

OSU Press acquired 15 projects in 2022, including new frontlist titles, acquired paperbacks, and distributed titles. The press put approximately 11 percent of submissions under contract; 83 percent of submissions were rejected outright and the remaining either received a revise-and-resubmit response or failed to materialize for other reasons.

Contracted Projects

At the end of FY 2022, OSU Press had 45 not-yet-published books under contract. Eleven of those had been transmitted into editing, design, and production; the remainder were pending delivery or transmittal.

Published Projects

OSU Press published 23 titles in 2022 (including 2 distributed titles, 1 co-publication, 1 revised edition, and 1 acquired paperback). This is an increase over 19 titles in FY21.

"It is such a pleasure to serve on the Press faculty board, you are creating change in so many ways. I look forward to continuing to serve and support your books!" –CRISTINA EISENBERG, ASSOCIATE DEAN FOR INCLUSIVE EXCELLENCE AND DIRECTOR OF TRIBAL INITIATIVES, OSU COLLEGE OF FORESTRY

SALES OVERVIEW

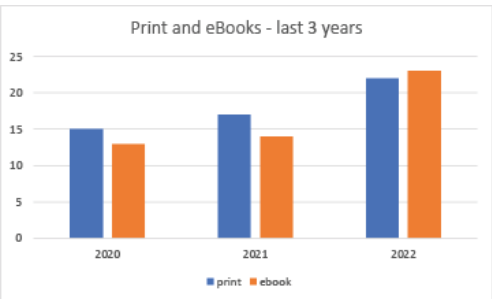
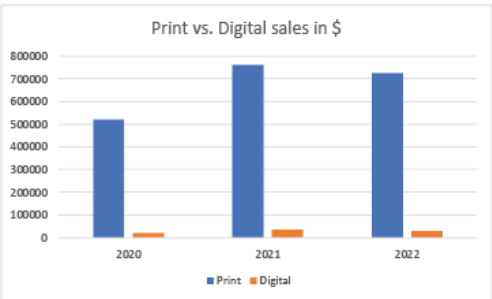
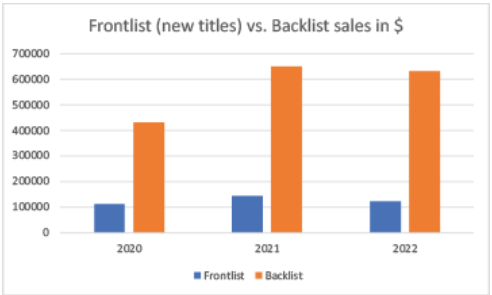
We enjoyed a strong year for sales in 2022, although down slightly from the previous record-breaking year. Frontlist sales continue to decline as a percentage of overall sales, representing 20 percent, 18 percent, and 16 percent of sales in 2020, 2021, and 2022, respectively.

Sales of digital books declined slightly in 2022, both in dollar terms and as a percentage of overall sales. Ebook sales accounted for 3.6 percent of sales in 2020; 4.4 percent in 2021; and 3.8 percent in 2022.

Although sales were down over the previous fiscal year, they remain robust, and 2022 was our second-best sales year in the history of the Press. We did not experience the precipitous declines of 20 to 30 percent seen across the broader publishing industry.

EDITING, DESIGN, AND PRODUCTION OVERVIEW

OSU Press completed production on 22 print books and 22 ebooks in 2022, up slightly from the previous three years.



OREGON STATE UNIVERSITY PRESS

HOW TO SUPPORT US

DONATE TO OREGON STATE UNIVERSITY PRESS

Our mission distinguishes us from commercial publishing houses and ensures that works of scholarly and creative merit—especially those with an enduring regional interest—are published.

Tax-deductible gifts to the OSU Press Distinguished Book Fund from generous individuals and foundations enable us to

- Publish exceptional works
- Expand our list of books by underrepresented writers
- Reach broader communities throughout Oregon and beyond

Special endowed funds at OSU Press have made possible noteworthy books on environmental issues and support an annual internship for OSU students interested in careers in scholarly book publishing.

To find out how you can help support OSU Press and to learn more about special funding opportunities, please contact Tom Booth at thomas.booth@oregonstate.edu.

"University presses play a vital but unheralded role in regional civic life. In my home state of Oregon, the best source of information about the state's geography and political history is the irreplaceable Oregon State University Press. Many of their books would never be published commercially because they only appeal to citizens of our small (population-wise) state. But for those who care about the state, those books are priceless."—JOHN KROGER, FORMER PRESIDENT OF REED COLLEGE AND ATTORNEY GENERAL OF OREGON



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